



Effective Delivery of Important Safety Information

The Problem/Challenge

Identifying and implementing a simple and effective way of delivering important site safety information can be challenging. Wordy and excessive documentation can be a turn off to many site operatives at the workplace, language barriers can also be a problem. Failure to convey important information effectively can lead to injury and ultimately deaths that are relatively easy to avoid.



The Benefits

Safety information is provided by the “experts” ie. the people who design and produce the actual components. NCC has received positive staff feedback about the Silent Book. Employees report that it is fun to browse through and that it stimulates discussion about hazardous work processes and prevention.

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The Solution

A simple method of using illustrative (cartoons) signage to convey important messages.

Using links with trade associations, component manufacturers and suppliers to provide visually explicit safety information suitable for everyone including foreign workers and other operatives with reading difficulties.

NCC formed a working group to develop their own information materials for workers. They decided to develop a picture book presenting different hazardous work situations – the Silent Book – containing pictures of what not to do and what to do.



Key Points

Use eye-catching cartoons

No need for use on architectural design drawings.

The Silent Book forms part of the NCC's overall and comprehensive safety and health management system.